

Press Release

Andy Rouse @ Focus on Imaging 2010

21st February 2010 Wales for immediate release

Award winning professional wildlife photographer and conservationist Andy Rouse has just announced a very busy and varied schedule for Focus on Imaging 2010. This is the UK's premier camera show and Andy has been participating for 11 years now. The show is held at the NEC in Birmingham and Andy will be attending the 7th, 8th and 9th of March. In addition to his hugely popular talks for Nikon, this year Andy takes a conservation focus with several fund raising events. Here are all the details:

Nikon Talks - Following his amazing success over the past two years Andy returns to the main Nikon stand to give a talk entitled "My Top 10 of the Year - from Polar Bears to British Blizzards". As usual this will be an entertaining talk with great images, mostly shot with the Nikon D3x and D3s cameras. Times are shown overleaf, come early!

Tiger book signings - Andy has shipped 500 early copies of his brand new self-published tiger book entitled *Tigers, a Celebration of Life*, especially for Focus. He will be having 3 official book signings in the Nikon Gallery (times overleaf). The book is a superb collection of his best tiger images to date, with inspirational writing and donates 25% to tiger conservation. Cost £25.

Paramo Charity Print Critiques - When Andy is not with Nikon he will be found lurking on the Paramo Directional Clothing stand C34. He will have copies of the Tiger book for sale plus will also be giving picture critiques so why not come along and get your images assessed by an expert? The price is £25 for 15 minutes and this will be donated to the Aspira Fund, which is Andy's conservation fund with Paramo. No bookings can be made in advance, please come to the stand where they will have a list of slots for these critiques. Oh and only bring 3 pictures along! Timings overleaf.

Vanishing Worlds Exhibition - Nikon have built a special gallery for Andy's stunning Vanishing Worlds exhibition at Focus, showcasing 40 beautiful prints. This exhibition first showed at the National Geographic Gallery in London just before Xmas. Prints will be available for order and the book signings and meet the photographer sessions will be held here too.

Amateur Photographer Charity Print Critiques - Andy and AP editor Damien Demolder will be teaming up to give print critiques in aid of 21st Century Tiger. [Click here](#) for details.

Focus on Imaging 2010 Schedule

Sunday 7th March

10.00am – 11.30am	Paramo Stand – Charity critiques and book signing
12.45pm – 1.30pm	Nikon Stand – My Top 10 Talk
2:30pm – 3:30pm	Nikon Gallery - Tiger book signing
4:00 – close	Paramo Stand – Charity critiques and book signing

Monday 8th March

10.00am – 11.00am	Amateur Photographer stand – charity critiques
12 noon – 1.30pm	Paramo Stand – Charity critiques and book signing
2.00pm – 2.45pm	Nikon Stand – Talk
3.30pm – 4.30pm	Nikon Gallery - Tiger book signing
5pm – close	Paramo Stand – Charity critiques and book signing

Tuesday 9th March

10.00am – 11.15am	Paramo Stand – Charity critiques and book signing
11.45am – 12.30pm	Nikon Stand – Talk
1.30pm – 2.30pm	Nikon Gallery - Tiger book signing
2.30pm – 4.30pm	Paramo Stand – Charity critiques and book signing